



INDIA INTERNATIONAL TEXTILE MACHINERY EXHIBITIONS SOCIETY

"Promoting Trade through technology, with commitment, integrity & transparency of conduct"

Press Release
9th December 2021

**India ITME Society represents Textile & Textile Engineering Industry of India at
"Textile Week" during World Expo Dubai 2020**

India ITME Society, 42 year old non profit apex industry body participated at **"Textile Week"** at the **India Pavilion** during **World Expo Dubai 2020** from 26th November to 2nd December 2021. This event was organized under the aegis of Ministry of Textiles, Government of India. The India Pavilion was co-ordinated by The Cotton Textiles Export Promotion Council (TEXPROCIL) & executed by Federation of Indian Chambers of Commerce & Industry (FICCI) &



India ITME Society booth at India Pavilion during the Expo Dubai 2020

The event was Inaugurated by Shri. Vijoy Kumar Singh, Additional Secretary in the Ministry of Textiles, Govt. of India



Shri. Vijoy Kumar Singh, Additional Secretary in the Ministry of Textiles, Govt. of India, along with Chairmen of various Export Promotion Councils across the Indian textiles sector at India ITME Society booth.

India ITME Society utilized the World Expo Dubai 2020 platform to portray India as the key hub for manufacturing & sourcing of the Textile & Textile Engineering Industry across the globe. Many multinational machinery manufacturing companies in Spinning, Weaving & Processing segments viz. **Lakshmi Machine Works, Lakshmi Card Clothing, Jacobi Machinery, Simta Clear Coats, Simta Machinery & Simta Manufacturing, Staubli India Pvt. Ltd. & Texfab Engineers (I)** participated under the umbrella of India ITME Society.

India ITME Society facilitated affordable participation and advertisement for the above mentioned Indian Textile Engineering industry companies whereby they could promote their brand and connect to the global delegates, officials and visitors at India ITME Society booth. It was an excellent opportunity for Indian Machinery and accessories manufacturing companies to showcase through a digital presentation and brochure display for the duration of 7 days of the World Expo Dubai 2020.

During the seven days of the event there were various informative conferences & presentations. An interactive session on the ‘Sourcing and Investment Destination for Textiles Production Linked Incentive (PLI) Scheme - A Game Changer’ was organised. The objective of the interaction was to project India’s commitment towards attracting investments in the Textile Sector so as to enhance production and thereby exports.



Presentation on India the Sourcing and investment Destination for Textile Production linked Incentive (PLI) Scheme.



Conference on “Deepening Engagement with and UAE World” to discuss business & Investments in the Textile Industry of India by Indian Textile Sector.

Mr. Ammey Kuware, Deputy Manager - Accounts & Mr. Nitin Pachpande, Head - Event Planning & Coordination represented the event on behalf of India ITME Society.



H. E. Dr Aman Puri, Consul General India, Dubai-UAE with Team India ITME Society



Mr. Balvinder Singh Sawhney, Assistant Secretary General, FICCI with with Team India ITME Society

They also had many fruitful meetings with high-end Govt Officials & Industry Members as below

- Ms. Sonia Sukhrani, Project & Sales Director, Ms Bhavna Nihalani, Director, Organizer of International Apparel & Textile Fair.
- Mr Jai Awtani - Honorary Joint Secretary and Mr Jagdish Amarnani - Honorary Vice Chairman of TEXMAS- Textile Association

During the seven days, Team India ITME Society got an opportunity to promote India Textile & Textile Engineering Industry not only at World Expo Dubai 2020 but also at Various Country Pavilions viz. Portugal, Canada, Philippians, Austria, Saudi Arabia, Belarus, Luxembourg, Egypt, Switzerland, Colombia, Indonesia, Kazakhstan, Azerbaijan, Uzbekistan, UAE, Kuwait, Israel, Czech Republic and at Apparel & Textile Fair held from 28 to 30 November 2021 at World Trade Center Dubai



World Trade Center, Dubai



Shri. Vijoy Kumar Singh, Additional Secretary, Ministry of Textiles with delegates at International Apparel & Textile Fair



Mr. Trinh Quoc Anh, Pavilion Director at Vietnam Pavilion



Digital display & brand promotion

“**The Textile Week**” at the India Pavilion during the World Expo Dubai 2020 was a breakthrough event for the Textile & Textile Engineering Industry and India ITME Society’s promotion of “**Brand India**” at the event is a beginning of a new dawn Post the pandemic.

India ITME Society is proud to have represented our nation’s strength and supported the growth, strength, opportunity and potential of textile & textile engineering sector to a global audience at World Expo Dubai 2020.

Seema Srivastava
Executive Director
India ITME Society

9th December 2021
Mumbai, India